

Amendments to the Claims:

1. (Currently Amended) A method for generating a mailing comprising the steps of:

storing at a data center receiving a design for each of a at least one plurality of mail pieces, piece each of said designs being in a format viewable from a remote computer via a network;

~~converting said design to a viewable format, said viewable format being viewable from a remote computer via a network;~~

receiving, at said data center, an order for a plurality of pieces of said at least one a first mail piece design from said remote computer via said network;

combining, using a processor at said data center, said order for said plurality of pieces of said first mail piece design with at least one other order for a plurality of pieces of a second different mail piece design to produce a single print run;

arranging, using said processor, said single print run in a presort sequence based on recipient addressing information for said plurality of pieces of said first and second mail piece design;

printing each of said plurality of pieces of said at least one first mail piece design and said plurality of pieces of said second different mail piece design of said single print run in said arranged presort sequence on a corresponding print medium to produce a plurality of finished mail pieces in said presort sequence; and

mailing said plurality of finished mail pieces.

2. (Original) The method according to claim 1, wherein said network is the Internet.

3. (Currently Amended) The method according to claim 1, wherein said step of receiving an order further comprises:

receiving contact information for said plurality of pieces of said first mail piece design,

wherein said contact information is printed on each of said plurality of pieces of said first mail piece design ~~said at least one mail piece~~.

4. (Currently Amended) The method according to claim 1, wherein said step of receiving an order further comprises:

receiving a recipient mailing list including a plurality of names,

wherein a respective one of said plurality of names is printed on a corresponding one of said plurality of pieces of said first ~~at least one~~ mail piece design.

5. (Currently Amended) The method according to claim 1, wherein said step of receiving an order further comprises:

receiving customized information to be printed on ~~at least one of said plurality of pieces of said at least one~~ first mail piece design.

6. (Original) The method according to claim 1, wherein said print medium is a post card having a first and second side.

7. (Original) The method according to claim 6, wherein said step of printing further comprises:

printing on said first and second side of said postcard.

8. Cancelled

9. (Currently Amended) The method according to claim 1, wherein said ~~step of receiving a design further comprises receiving a design for at least one~~ first mail piece design is for ~~from~~ a first business, and wherein said second ~~different~~ mail piece design is designed by ~~for~~ a second business.

10-17. Cancelled.

18. (New) A system for producing a mailing including a plurality of mail pieces, said system comprising:

a remote computer coupled to a network;

a data base for storing a design for each of a plurality of mail pieces;

a processor coupled to said data base, said processor being communicatively coupled to said network, said remote computer communicating with said processor via said network to provide an order for a plurality of mail pieces having a first design, said processor combining said order for said plurality of mail pieces having said first design with at least one other order for a plurality of pieces of a second design to produce a single print run and arranging said single print run in a presort sequence based on recipient addressing information for said plurality of pieces of said first and second mail piece design; and

a printer coupled to said processor to print each of said plurality of pieces of said first design and said plurality of pieces of said second design of said single print run in said arranged presort sequence on a corresponding print medium to produce a plurality of finished mail pieces.

19. The system according to claim 18, wherein said network is the Internet.